



2021 ST. NICHOLAS SCHOOL AUCTION

Sponsorship Benefits

PRESENTING

\$2,500

- **Family/company name in title of event** on print materials, including auction guide and invitations
- **Full page color ad in auction guide with premier placement: back cover or inside front covers** (placement will be given in the order sponsorships are received)
- **Large banner in St. Nicholas car line** from receipt of sponsorship through end of school year
- Prominent display of business logo or name with link on St. Nicholas auction website and stns.org
- Custom ad shared on STNS Facebook and Instagram pages once per week through May 2021

BENEFACTOR

\$1,000

- **Full page color ad** inside auction guide
- **Yard sign in St. Nicholas car line** from receipt of sponsorship through end of school year
- Prominent display of business logo or name with link on St. Nicholas auction website and stns.org
- Custom ad shared on STNS Facebook and Instagram pages **once per week** through May 2021

SUPPORTER

\$750

- **Half-page color ad** in auction guide
- Prominent display of business logo or name with link on St. Nicholas auction website and stns.org
- **Custom ad shared on STNS Facebook and Instagram pages once per month** through May 2021

PATRON

\$500

- **1/3 page color ad** in auction guide
- **Display of business logo or name** with link on St. Nicholas auction website and stns.org

FRIEND

\$250

- **1/4 page color ad in auction guide** to be mailed to all current St. Nicholas families and available on stns.org digitally
- **Listing of name on** St. Nicholas auction website and stns.org