



PREMIER \$5,000

- **Eight tickets to preview party** held on Wednesday, March 13 (location TBA)
- **Eight tickets at reserved table** for auction
- Full page color ad in auction guide / program
- Full color signage in St. Nicholas car line from February 19 through March 18
- Prominent display of business logo or name with link on St. Nicholas auction website
- Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages
- Special recognition by auction committee during the event

SUSTAINER \$2,500

- **Six tickets to preview party** held on Wednesday, March 13 (location TBA)
- **Six tickets** to auction
- **Full page color ad** in auction guide / program
- **Full color signage in St. Nicholas car line** from February 19 through March 18
- Prominent display of business logo or name with link on St. Nicholas auction website
- Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages
- Special recognition by auction committee during the event

DIAMOND \$1,958 [IN HONOR OF FOUNDING YEAR]

- Four tickets to preview party held on Wednesday, March 13 (location TBA)
- Four tickets to auction
- **Half page color ad** in auction guide / program
- Prominent display of business logo or name with link on St. Nicholas auction website
- **Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages**
- Special recognition by auction committee during the event

BENEFACTOR \$1,000

- **Four tickets to preview party** held on Wednesday, March 13 (location TBA)
- **Four tickets** to auction
- **1/3 page color ad** in auction guide / program
- Display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event

PATRON \$500

- **Two tickets to preview party** held on Wednesday, March 13 (location TBA)
- **Two tickets** to auction
- **1/4 page color ad** in auction guide / program

FRIEND \$250

- **Two tickets to auction held Saturday, March 16 at DoubleTree Hotel by Hilton, Downtown Chattanooga;** includes silent and live auction, hearty hors d'oeuvres, beer & wine, live music by The Mr. Potato Head Band
- **Line listing of name or business** in auction guide / program