

## Thank you for your support of St. Nicholas School

*Sponsors, please note: business logo, family photos or copy ready art due March 1*

Sponsor Level	\$ Amount	Advertising Benefits	Auction Tickets/Table	Ad Specs
<b>PREMIER</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• <b>Full page color ad</b> in auction guide / program with premium placement</li> <li>• <b>3'x6' Full color banner in St. Nicholas car line</b> from March 1 through May 26</li> <li>• Prominent display of business logo or name with link on St. Nicholas auction website</li> <li>• Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Eight tickets to auction</b></li> <li>• <b>Eight seat reserved table at auction with sponsor name / logo signage</b></li> </ul>	<ul style="list-style-type: none"> <li>• Vertical ad (7.5" w x 11" h)</li> <li>• Horizontal banner</li> </ul>
<b>SUSTAINER</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• <b>Full page color ad</b> in auction guide / program with premium placement</li> <li>• <b>3'x6' Full color banner in St. Nicholas car line</b> from March 1 through May 26</li> <li>• Prominent display of business logo or name with link on St. Nicholas auction website</li> <li>• Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Six tickets to auction</b></li> </ul>	<ul style="list-style-type: none"> <li>• Vertical ad (7.5" w x 11" h)</li> <li>• Horizontal banner</li> </ul>
<b>DIAMOND</b>	<b>\$1,958</b> <i>[IN HONOR OF SCHOOL FOUNDING YEAR]</i>	<ul style="list-style-type: none"> <li>• <b>Half page color ad</b> in auction guide / program</li> <li>• <b>Full color 30"x38" yard sign in St. Nicholas car line</b> from March 1 through May 26</li> <li>• Prominent display of business logo or name with link on St. Nicholas auction website</li> <li>• Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Four tickets to auction</b></li> </ul>	<ul style="list-style-type: none"> <li>• Horizontal ad (7.5" w X 5" h) or</li> <li>• Vertical ad (3.75" w X 9.75" h)</li> <li>• Horizontal sign</li> </ul>
<b>BENEFACTOR</b>	<b>\$1000</b>	<ul style="list-style-type: none"> <li>• <b>1/3 page color ad</b> in auction guide / program</li> <li>• <b>Full color 22"x28" yard sign in St. Nicholas car line</b> from March 1 through May 26</li> <li>• Display of business logo or name with link on St. Nicholas auction website</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Four tickets to auction</b></li> </ul>	<ul style="list-style-type: none"> <li>• Horizontal ad (7.5" w X 3.5" h)</li> </ul>
<b>PATRON</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• <b>1/4 page color ad</b> in auction guide / program</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Two tickets to auction</b></li> </ul>	<ul style="list-style-type: none"> <li>• Horizontal ad (7.5" w X 2.5" h)</li> <li>• Vertical ad (3.5" w X 5" h)</li> </ul>
<b>FRIEND</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>• <b>Text listing of name or business</b> in auction guide / program</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Two tickets to auction</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Text listing</b></li> </ul>