



Jay Mayfield '91

McCallie School Director of Communications and Marketing

Congratulations to Jay Mayfield for his new position as the Director of Communications and Marketing at McCallie School. He will oversee McCallie's efforts to reach out to the public across the full array of communications channels to help increase awareness and understanding of the school's work.

Jay spent several years working in the Washington, D.C. area as a Senior Public Affairs Specialist at the Federal Trade Commission. In that role he led the FTC's communications efforts in the areas of privacy, identity theft, data security, and financial technology. He also worked in public affairs for U.S. Customs and Border Protection, and has experience in educational communications as lead science writer at the University of Tennessee, Knoxville, and heading the public relations office for Georgia Northwestern Technical College. Mr. Mayfield earned his BA in journalism from George Washington University, and he has a master's degree in public relations from the Grady College at the University of Georgia.

He and his family — wife, Leigh, and daughter Lauren — moved into campus housing, and he is excited about returning to his hometown and working to tell the many stories of life on the Ridge. *(Thank you to McCallie School for this story.)*